

EC'd Yes    Last Received: 08/20/2012 11:27 AM    Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	(    ) MENTZER MEDIA	Rep Firm	
Advertiser	(    ) .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office (    )	PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson (    )	ANJIE BRADY
Estimate#	356		Agency C/P1/P2/E    //356		
Buyer	STEPHANIE KOHLBAUER	Flight Dates	08/21/2012 - 08/27/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

-- CONTRACT COMMENT --

SC=\*

-- REMARKS --

THIS IS A NEW CONTRACT  
TOTAL 13,300  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	08/21-08/24	4	1	4	\$4,800.00	
				Buyline Comment: FOX NEWS AT 10								
	2	F	8P-9P	HOUSE	:30	\$600.00	08/24-08/24	1	1	1	\$600.00	
				Buyline Comment: HOUSE								
	3	SA	10P-1045P	FOX NEWS AT 10	:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	
				Buyline Comment: FOX NEWS AT 10								
	4	SU	10A-11A	FOX NEWS SUN	:30	\$100.00	08/26-08/26	1	1	1	\$100.00	
				Buyline Comment: FOX NEWS SUN								
	5	SU	4P-7P	NFL PRE-SSN SF/DENVER	:30	\$2,200.00	08/26-08/26	2	1	2	\$4,400.00	
				Buyline Comment: NFL PRE-SSN SF/DENVER								
	6	SU	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	08/26-08/26	1	1	1	\$1,200.00	
				Buyline Comment: FOX NEWS AT 10								
	7	M	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	08/27-08/27	1	1	1	\$1,200.00	
				Buyline Comment: FOX NEWS AT 10								

Station WVBTV-TV NORFOLK, VA.  
Advertiser (    ).RESTORE OUR FUTURE  
Product RESTORE OUR FUTURE  
Estimate# 356  
Buyer STEPHANIE KOHLBAUER  
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600 FAIRMONT AVE, S#306  
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Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 11 / \$13,300.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$12,100.00    Sep 12: 1 / \$1,200.00

Sales Totals: 11 / \$13,300.00

Station Totals: 11 / \$13,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,778	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 31%
		WTVZ 0%	WVBT 9%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE